



Raular Publishing
PO Box 5944
Goodyear, Az 85338
www.raularpublishing.com

“An up and coming publisher for up and coming authors”

Submission Guidelines

Our space for new authors is limited, therefore we only wish to work with authors who can follow directions,
so please read this carefully!

Since we can only accept a certain number of books each year, you may be passed up even if you are a great writer simply because you did not follow the instructions on this page, causing us to question how easy you will be to work with in the future.

Therefore:

All email or snail mail sent to us that has not complied with the directions below will be deleted or tossed with no reply from us.

It would be a shame to find yourself waiting for a response that is not coming because you did not follow directions!

“We prefer online queries”

Include a brief synopsis of the work and a short author bio, along with details of how you plan to promote your book once we publish it, in the body of the email.

(Due to the many viruses circulating on the world wide web, we will not open unsolicited attachments. Please do not send sample chapters without querying us for permission first!)

Send email query to: editor@raularpublishing.com

If we have an interest in your work we will request to see the first three chapters (only) of a novel and the first chapter and outline of a non-fiction. You will hear from us within 90 days if we would like to see your work. Please respect our work load and refrain from flooding us with “how’s it going” emails. No phone calls, please.

Should we ask to see your work: Electronic submissions can be in the following programs: Microsoft Word, Word Perfect, Adobe InDesign, Adobe PDF.

Snail Mail queries take longer to respond to. If you prefer this method and are willing to

wait, send your query (only) to:

RAULAR PUBLISHING
New Acquisitions Dept.
PO Box 5944
Goodyear, AZ 85338

We will respond to your query within 180 days of receipt if we would like to see the first three chapters of your manuscript or your outline. Please do not send the sample work along with your query letter. No phone calls please.

We Are Accepting

Horror
Sci-Fi
Fantasy
Thrillers
Mysteries
Drama
Romance
Gay/Lesbian
Self-Help
Spiritual/Religious
Stage Plays

We Are NOT Accepting

Children's Books
Poetry/Lyrics
Cook Books
Scholastic Text

FAQ

Q: What is a query?

A: A query is a 'single' page letter asking for permission to send your work for review. It contains a one paragraph description of the work and a one paragraph author bio and a brief description of how you intend to promote your book, should it be published.

Q: Can I just save time by attaching (email) or including (snail mail) my work

with the query?

A: Only if you want to be rejected!

There are several reasons why you should not send your work unless it is asked for.

1. There are too many viruses floating around on the net for us to trust a file that we did not ask for, so your email will be deleted.

2. If we offer you a publishing contract, we are committed to each other for 7 years. This could be a very long time if we are not on the same "thought page" Therefore, we look for authors who are able to follow instruction to the letter to make sure that you will be a pleasure to work with for the length of the contract.

3. We feel that an author who sends their work without querying for permission is being inconsiderate of the acquisition department's time, which makes us question if we would like to be legally bound to an inconsiderate person for such a long time.

4. Your timing may be off. Since we can only accept a few titles per year for publication, you may just be inquiring at the wrong time. Wouldn't it be a shame to get put on the "can't follow instructions list" when your book may well have been accepted at a later date? By querying first, we can tell you that we are not accepting and you are free to query the same book at a later date, with no burned bridges.

Q. Why does it take so long to receive a response to my query and submission?

A. Unfortunately, this is because we are understaffed for the amount of queries that we are receiving. We are hoping this will change as we grow.

Q. Do you edit my manuscript for me before it is published?

A. Only the final copy editing. We suggest that, if you are really serious about having your book published, you have your manuscript 'industry ready' before you submit it to us. This means that, should we publish it, we should have to do minimal editing of a few misplaced commas and periods. If there are a lot of misspelled words or poorly constructed sentences in your manuscript, we will not accept it - no matter how good the story line is. We offer editing services (see services page) or you can go to a freelance editor, if you are not able to make the necessary corrections yourself.

Q. What do you mean when you say you are a "go green" publisher?

A. With the world focusing more and more on 'going green' to help save the planet, we decided to do our part. Therefore, we do not stack thousands of printed books in a warehouse in hopes that they will become best sellers. Instead, we have chosen to take part in a POD program, where your book is printed as it is sold. This in no way compromises the quality of your book and the bookstores can still return them (if needed) just as if we were sitting on thousands of pre-printed books. The only difference is the 'go green'

philosophy of saving trees.

Q. Where will my book be sold?

A. We will make your book available to the American and European market bookstores, to carry as they choose. Your book will also be obtainable online at www.amazon.com (print and kindle format) and www.bn.com and, of course, through our website..

Q. Will my book be available in libraries?

A. Your book will be assigned its own Library of Congress Control Number, in hopes that the libraries will choose to purchase it for their shelf, but there is no guarantee.

Q. How much promoting of my book will you do?

A. We will provide your book with its own extended webpage on our site and send out press releases to a targeted market. It is up to YOU, the author, to promote your book as much as possible by way of book signings, lectures, promotional materials, etc. After all, who knows your book better than you? This is also one of the reasons we ask you for your promotional plan when you query your manuscript.

We can only publish a select number of titles each year.

Because of this fact, we also offer the opportunity for you to get your ideas and work out to the public through a self-publishing program. But we won't leave you stranded on your own. We have services to help you every step of the way! You can utilize them in one complete package or on an individual basis. That is the beauty of self-publishing... You Are in Charge!

Note: We reserve the right to review and accept or decline work being self-published through our self-publishing program. All services are provided by the staff of Raular Publishing (collectively) and we DO NOT provide our individual staff bios or resumes.